

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 1933 OF 2026
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN CONGRESSIONAL COMMITTEE	FEC IDENTIFICATION NUMBER ▼ C C00075820
Check if <input type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M / D D / Y Y Y Y Y Y	

Full Name of Payee NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT LLC		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y	
Mailing Address 815 SLATERS LANE		Amount 102260.33	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24-0.031622
Purpose of Expenditure MEDIA	Category/ Type 	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 05 / 2012	
Name of Federal Candidate LOIS CAPPS		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House District: <u>24</u> <input type="checkbox"/> President <input type="checkbox"/> Senate State: <u>CA</u>
Calendar Year-To-Date Per Election for Office Sought 658253.93		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT LLC		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y	
Mailing Address 815 SLATERS LANE		Amount 498391.11	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24-0.031623
Purpose of Expenditure MEDIA	Category/ Type 	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 05 / 2012	
Name of Federal Candidate JOSE M HERNANDEZ		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House District: <u>10</u> <input type="checkbox"/> President <input type="checkbox"/> Senate State: <u>CA</u>
Calendar Year-To-Date Per Election for Office Sought 1161269.64		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	600651.44
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Keith A Davis

[Electronically Filed]

Date

M M / D D / Y Y Y Y Y Y
10 / 23 / 2012

Signature